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| Portfolio Project |
| Large rock formation in rocky landscape under blue sky |

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| 28/03/19 | USB Landing Page |

For this project I was asked to create a landing page for a USB drive that was to be given to clients at conferences.

PORTFOLIO PROJECT

USB Landing Page

I have been asked by Happy Ltd to create a landing page for a USB drive that would be given to clients after conferences.

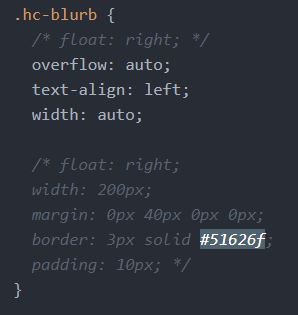
Happy Ltd is a training provider based out of London, they are invested in creating better working environments and helping people get the best from themselves and their workplace.

The content of the page would a mix of videos, images and text to display the services that the company provides. I will be creating the page myself and will be corresponding with Claire (Digital Marketing Manager at Happy), who will act as a point of contact between myself and Happy.

I had originally created a landing page for this before, back at the end of 2017, but they had not used it before. I was not happy with the page I had created, as it was at the start of when I was learning to code and I did not know enough in my opinion.

# First version

For the first version of the page, I was given a hand drawn rough wireframe, colours and fonts to use and that was the extent of the information I had to work with, I didn’t feel confident enough in myself to go back and ask more questions so I worked with what I had. To get a better idea of the companies brand, I went on to their website and looked at the styling that was used there, and then tried to recreate this in the page I was creating.

My process for the creation of this page was not clear, and I didn’t run the project in a manner that was efficient or easy to follow. I found I jumped around a lot and didn’t focus on creating one element at a time. Because of this jumping around, I found that my code was messy and I couldn’t clearly follow what was going on when I came to fix and issue that occurred. Sections were commented out to try to fix an issue, and then left in the code.

Although I created a page that functioned I realized that I had taken on more work than I originally thought, and thought I could do better.

Figure - The code used was messy and confusing, even to me as I was making it

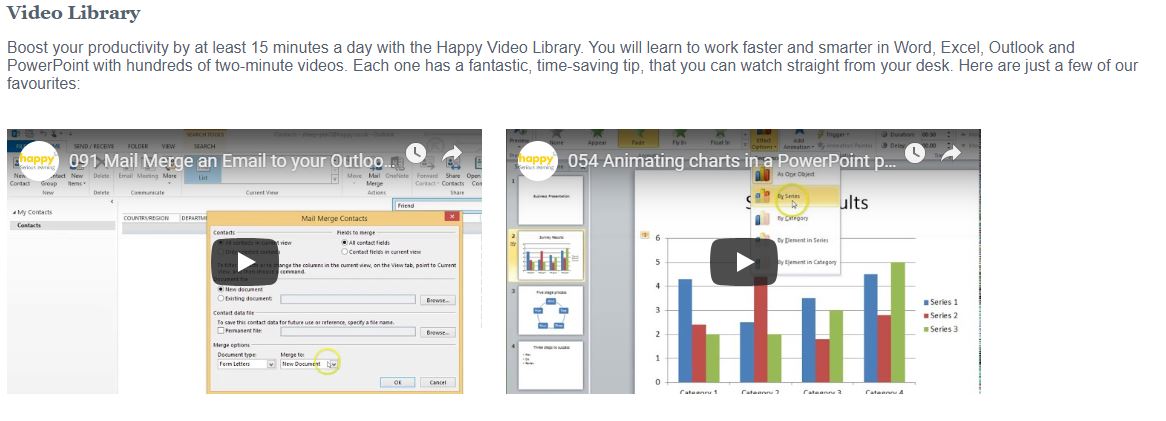


Figure - The content alignment was not to my liking

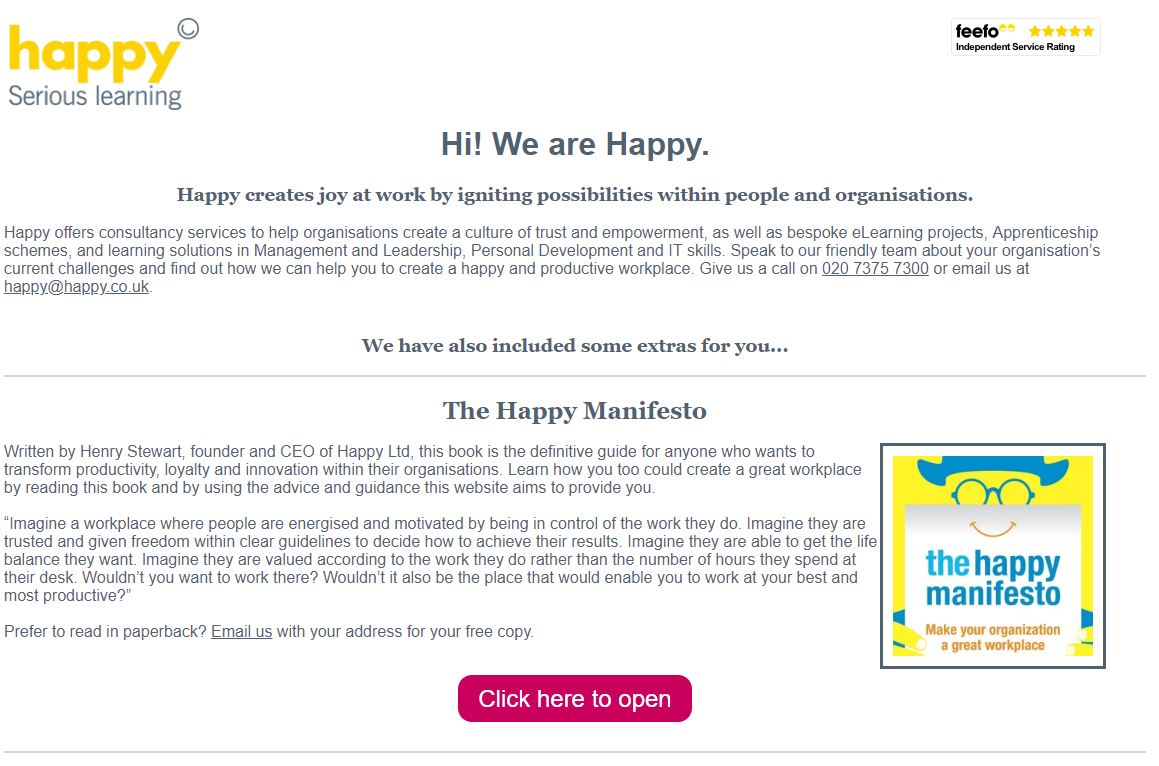


Figure - The layout for this felt a bit cramped